

VALERIE TYNES



GRAPHIC DESIGN

Creativity

Organization

Self-Starter

Workflow Management

Collaboration

Project Execution

Deadline Driven

Content Management

Customer Centric

PHOTOSHOP ● ● ● ● ●

ILLUSTRATOR ● ● ● ● ●

DREAMWEAVER ● ● ● ● ●

HTML & CCS ● ● ● ● ●

EXCEL ● ● ● ● ●

SILVERPOP ● ● ● ● ●

CONTACT

PORTFOLIO valerietynes.com

EMAIL vatynes@gmail.com

CELL 678-642-8989

ATLANTA, GA

I am a confident and creative designer who is self-motivated, self-sufficient and comes to you with a strong background in E-commerce and digital media. As a committed team member, I work well within a wider content creation environment and am someone who will always be there to contribute creative ideas to a project.

I possess a get it done attitude, taking ownership and prioritizing my tasks while simultaneously managing collaborative projects. I'm detail-oriented and strongly committed to meet deadlines and deliver quality content. At this time I would like to work for a vibrant organization that has an exciting product, a customer centric approach and an environment of opportunity.

EXPERIENCE

- Amazon/Fabric.com GRAPHIC ARTIST - MARKETING
2008 - PRESENT Create and develop concepts and designs for the website, blog, social media profiles, marketing emails, and promotional materials.
 - Design digital assets, including custom landing pages, email templates, logos, banners, social media graphics, etc.
 - Provide graphic and design support to Merchandising and Buying teams for all sales promotions.
 - Implement website updates using basic HTML and CSS, including image/icon fixing, asset deployment, etc.
 - Create and monitor team's workflow, processes and timelines for all promotions using workflow system.
- Home Depot E-commerce WEB CONTENT DESIGNER
2000 - 2005 Provided content support for the largest number of online merchandising categories on a monthly basis. Responsible for homedepot.com and EXPO.com site content updates.
 - Top producer of web content with proven database proficiency.
 - Partnered with Editors and E-merchants, for creation of content.
 - Took ownership of projects and generally exceeded deadlines.
- Self-Employed
2005 - 2008 Decorative Painter and Designer
2005 - 2007 Freelance Designer for Exclusive Pet Line
2006 - 2008 Décor Associate EXPO Design Center

EDUCATION

College for Creative Studies
BFA GRAPHIC COMMUNICATIONS/ILLUSTRATION